

PremierOne is a prime manufacturer of air purification products established in 1991 based out of Green Bay, Wisconsin.

We are a privately held company with one of the highest D&B ratings in the country.

Our goal is to manufacture air purification products that improve the indoor air quality, comfort and health of the occupants.

#### WHY CHOOSE PREMIERONE?

- Our patented UV product line is one of the most powerful in the industry.
- Our units have a success rate of 99.9% due to 100% factory testing..
  Each unit goes through a rigorous testing procedure during the manufacturing process.
- · Our products are based on scientifically correct air purification technologies.
- We offer a complete solution for all three phases of indoor air pollution.
- · Our products are made in North America.
- · We offer a lifetime warranty on all premium UV products.
- · Free freight on qualifying orders.
- On-site and Webex<sup>TM</sup> training.
- · Toll free technical support line.
- · Full color packaging.



### **The United States**

## **Environmental Protection Agency**

"Indoor air is 2 – 5 times and can be as much as 100 times more polluted than the worst outside air."

**ENVIRONMENTAL** 

#### The American Medical Association

"Death from asthma in children below 11 years of age has been increasing over 7% each year.

1/3 of our national health care costs may be directly attributable to indoor air pollution.

94% of all respiratory problems are caused by polluted air."



### Ohio State University Extension.

"An exposure to (debris from ) dust mites in the first crucial year of life can trigger a lifelong allergy. There is no cure, only prevention."



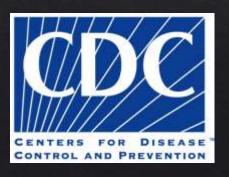
## Asthma and Allergy Foundation of America.

- ♦ Nasal allergies affect about 50 million people in the United States.
- Allergies are increasing. They affect as many as 30 percent of adults and 40 percent of children.
- \*Allergic disease, including asthma, is the fifth leading chronic disease in the U.S. in people of all ages. It is the third most common chronic disease in children under 18 years old.

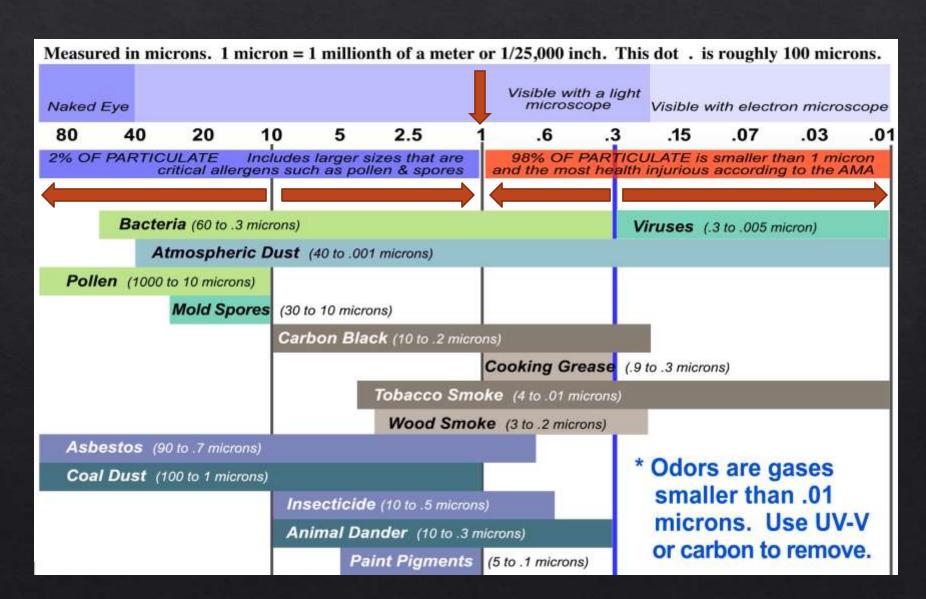


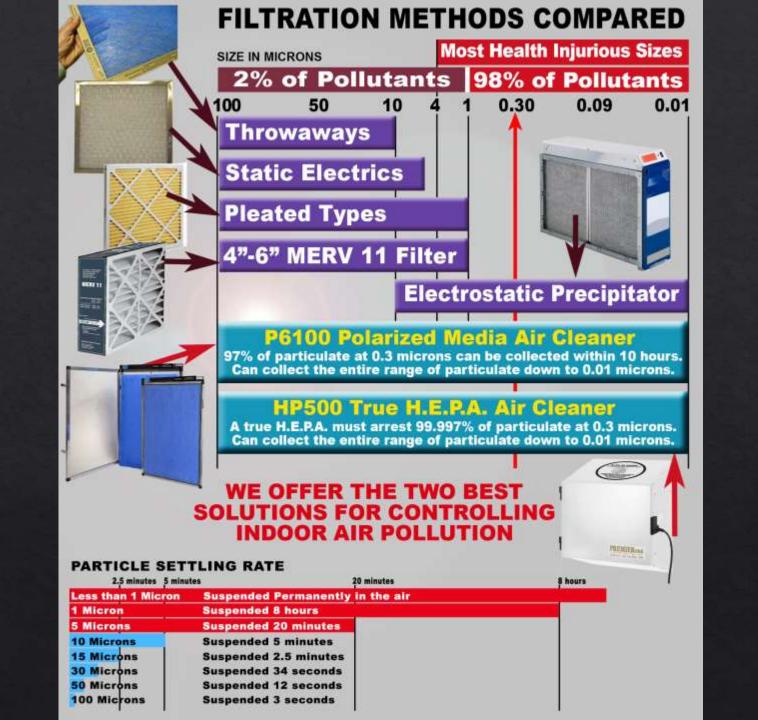
### **Centers for Disease Control and Prevention**

"Mutant strains of microbials (germs) that cause diseases have become resistant to the antibiotics used to kill them."



# 98% of indoor air particles are smaller than one micron





## PremierOne UVC Lamp

Using the Energy and Power of the Sun's UVC Rays!



- ♦ UVC 12" or 16" inch H lamp.
- ♦ 120/240V Ballast.
- ♦ 140 / 180 microwatts @ 1 meter.
- Special coated 2 year lamp.
- Magnetic Z Bracket for easy lamp mounting.
- Moisture proof lamp connector with inline cord connector.
- Optional Current Sensing Relay.
- Special inset packaging.
- Graphics detailed box wraps.
- Lifetime Warranty.

## PremierOne UVC/UVV Air Purifier

Using the Energy and Power of the Sun's UVC & UVV Rays!



- ♦ 44 Watt UVC 16 inch H lamp with UVV 5 lamp.
- Patented consumer adjustable oxidization control.
- ♦ Less than .001 ppm in the home.
- ♦ 120-240V Smart Ballast.
- ♦ 180 microwatts @ 1 meter.
- Special coated 2 year lamps.
- 1.5" Offset Plate for duct board applications.
- Optional Current Sensing Relay.
- Special inset packaging.
- Graphics detailed box wraps.
- **⋄** Lifetime Warranty.

## Presenting UV to the Homeowner

- ♦ Reduces airborne bacteria and viruses
- ♦ Keeps your HVAC system and coils clean and free of biological growth
- Oxidizes cooking and pet odors \*
- Adjustable oxidation control \*
- ♦ Lifetime warranty on electronics
- ♦ Two-year long life lamps
- ♦ Low operating cost





<sup>\*</sup> Models with the oxidizing chamber.

# Presenting P6100 Polarized Media to the Homeowner

- ♦ Collects dust mite debris & the smallest allergens.
- Maintains efficiency of your HVAC system.
- ♦ Energy efficient uses less than 2 watts of power.
- ♦ Affordable reasonably priced with minimal installation/labor cost.
- ♦ Easy installation 1" standard sizes fits your existing filter rack.
- ♦ Easy maintenance replace filters every 4 months.
- ♦ Low static PSI.
- ♦ Lifetime warranty.



### What is the benefit to the home owner?

- Clean HVAC system will maintain energy efficiency
- ♦ "A buildup of (1/20) inches of dirt on the heating or cooling coil can result in a decrease in efficiency of 21%" - Environmental Protection Agency
- Better health. Removing harmful allergens such as dust mite debris, skin flakes, pet dander will relive allergies and in some cases eliminate or reduce the need for allergy medicines along with reducing asthmatic attacks.
- Easier house keeping. Less dust settling on surface areas.
- ♦ Reduce the spread of colds and flu.
- Oxidizing cooking odors, pet odors, musty smells making the home more pleasant to live in.

## Three steps for tech success

Products should be stocked on the trucks.



Homeowner brochure needs to be handed out on every

call.



♦ IAQ needs to be discussed on every call.